

Keep Your Rugs Looking Beautiful, Year After Year

Area rugs do more than complete a room—they add comfort, style, and protection. With the right care, they can stay beautiful for years to come. This guide shares simple tips to help you keep your rugs looking their best.

Everyday Care

- **Vacuum regularly** (weekly—or more often in high-traffic areas) to remove dirt and debris that can wear down fibers
- **Use suction only**—turn off the vacuum beater bar to help protect rug fibers from being frayed or pulled loose
- **Dry cleaning powders** help absorb oil and grime and are a great addition to your regular vacuuming routine (we recommend **Capture**)
- **Trim sprouted fibers** by cutting them flush with the rug pile—never pull them out

Spills & Spot Cleaning

- **Blot** spills immediately with a clean, white cloth or paper towel—do not rub
- **Work from the outside in** to prevent spreading
- **Avoid applying cleaners directly to your rug**—lightly mist the area or use a cloth dampened in the cleaning solution
- **Cleaning methods vary by material.** For spot-treating wool, polyester, nylon, and other synthetic fibers, most manufacturers recommend a mixture of mild soap or detergent and water. More delicate fibers such as silk, and viscose, and natural fibers like sisal and jute typically require dry cleaning or professional care.

For general care tips, speak with a Hadinger Rug Specialist in advance. This will ensure you're prepared to address spills as soon as they occur.



BEFORE TREATING YOUR RUG

Always test cleaning products in a discreet area. If any unexpected results occur, stop immediately and consult a professional.



Area Rugs Tips

- Shedding is a natural characteristic of wool rugs. It should lessen over time with regular vacuuming.
- New rugs often have ripples from being rolled. These typically relax on their own after a few weeks.
- Rotate your rug periodically to promote even wear and help prevent fading.
- When hiring a professional cleaner, look for one who specializes in *area rugs*—not carpet.

Rug Pads

A quality rug cushion does more than just protect your floors. Rug pads help to control slipping, prevent bunching, add comfort, and extend the life of your rug by helping absorb impact on the fibers.

That's why every rug purchased at Hadinger Flooring comes with a **complimentary** deluxe pad.

It's just one more way we help you enjoy your rug for years to come!

Guardisman

The **Gold Complete Protection Plan** from Guardisman is an affordable way to protect your rug, so you can live worry-free.

- **Up to 5 years of protection** for accidental damage
- **Broad coverage** for food and beverage spills, household products, pet accidents, and more
- **Easy claims process.** Submit and track claims online
- **Restore it or replace it.** If Guardisman is unable to clean your rug, they'll replace it at no additional cost.

Have Questions? We're Here For You!

Call us at (239) 566-7100, go to www.hadingerflooring.com/contact or visit our showroom in Naples for personalized tips and product recommendations.